

## PRESS RELEASE

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### **Amy Danforth named Chair of Literations Board of Directors**

BOSTON, MA - Literations is pleased to announce the appointment of Amy Danforth as its new Board Chair.

In addition to her passion for the mission, Amy brings over 20 years of experience as a leader and business builder with Fidelity Investments. Amy served two years as president of Fidelity Charitable, an independent public charity that has helped donors support more than 200,000 nonprofit organizations with nearly \$20 billion in grants since 1991. Additionally, Amy was head of Premium Services, Fidelity's first high net worth offering, and Portfolio Advisory Services, both of which experienced double digit growth in her tenure.

Amy is a long-time advocate for Literation's mission to improve the literacy skills of young children through the mentorship of trained volunteer literacy coaches. "With over 70% of 4th graders at "below proficient" reading levels, the literacy gap is a critical issue. I am excited to help lead Literations through its next phase of growth, as we seek to more than double the number of children we help each year, in an even greater number of high-need communities."

"As we prepare to launch our most ambitious strategic plan yet, Amy is the perfect person to lead our Board of Directors. With her strong background in organizational growth and understanding of our core values, Amy will play a key role in the success of Literations strategic growth plan. We are excited to welcome Amy Danforth as the new Board Chair," stated Wes Enicks, Literations Executive Director.

### **About Literations**

Literations addresses Greater Boston's literacy gap by training older adult volunteers to provide caring support and science-based literacy interventions to students in 1st-4th grade. Students who are not proficient readers by 4th grade are more likely to drop out of school and have poor long-term employment outcomes as adults. Over the course of the year-long, one-to-one mentorships, Literations students improve their reading scores by an average of 1.5 grade levels, and show significant improvements in social-emotional learning. To learn more, visit [literations.org](http://literations.org) or call 617-423-6633.

Sources:

<https://www.aecf.org/topics/grade-level-reading> + [AEC Kids Count Data Center](https://www.aecf.org/data-center)